

EUROPEAN  
ATHLETICS

TEAM

CHAMPIONSHIPS

2<sup>ND</sup> & 3<sup>RD</sup> DIVISION

Maribor 2025

8



ONE  
TEAM  
ONE  
DREAM

Sustainability  
& Legacy



Together for  
SUSTAINABILITY



Together for  
**SUSTAINABILITY**

# FULLY COMMITTED

The 2025 European Athletics Team Championships 2nd & 3rd Divisions, in Maribor/SLO are organised in alignment with European Athletics' Sustainability Road Map and local policies of the City of Maribor.

The Local Organising Committee (LOC) is fully committed to the integration of sustainable practices into all operational areas of these championships, thus promoting the Sustainable Development Goals (SGDs) of the 2030 Agenda for Sustainable Development, ensuring that the event leaves a positive and lasting legacy.

The following measures will be implemented to minimise the environmental footprint of the event and contribute to long-term positive outcomes for the host city.



## ENVIRONMENTAL MEASURES

- 01 Sustainable mobility
- 02 Waste management
- 03 Reducing single-use plastics
- 04 Paper reduction
- 05 Preference for local procurement

## SOCIAL MEASURES

- 01 Accessibility and inclusion
- 02 Community and volunteer programmes
- 03 Digital engagement
- 04 Environmental education

## GOVERNANCE & LEGACY

- 01 Monitoring and reporting
- 02 Legacy planning
- 03 Stakeholders involvement
- 04 Safeguarding

### CONTACTS:

#### Local Organising Committee

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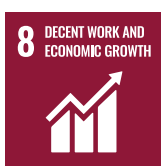
#### European Athletics

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# SUSTAINABILITY PRIORITIES & INITIATIVES

## ENVIRONMENTAL



### SGD 13

## LOW EMISSION TRAVEL

- 01 Encourage staff, volunteers, and spectators to use carpooling as well as cycling and walking
- 02 Partnership with Mbajk
- 03 1 electric bus allocated to teams
- 04 3 electric buses allocated to public transport routes to/from the stadium
- 05 Free train travel (Slovenske železnice) for accredited and ticketed persons

### SGD 11, 12, 17

## WASTE MANAGEMENT

- 01 Waste separation promoted and supported by the use of QR codes
- 02 Recycling-General Waste islands across official venues
- 03 Upcycling of Banners and Mesh Materials in collaboration with artisans, designers, and artists

### SGD 12, 13, 15

## PAPER REDUCTION

- 01 Information displayed using QR codes
- 02 Printing upon request only

### SGD 8, 12, 13, 17

## LOCAL PROCUREMENT

- 01 Preference for local suppliers for printed and other materials
- 02 Commitment from food vendors to use locally produced foods



#### SGD 11

### ACCESSIBILITY AND INCLUSION

- 01 Free tickets for socially disadvantaged groups
- 02 Dedicated seating for wheelchair users and one accompanying person
- 03 Disable and low mobility access in the competition venue

#### SGD 4, 10, 17

### COMMUNITY AND VOLUNTEER PROGRAMMES

- 01 Inclusion of migrant children and families
- 02 Diverse volunteer community

#### SGD 4, 9, 13

### DIGITAL ENGAGEMENT

- 01 Green facts on social media
- 02 "One Team, One Dream" Campaign

#### SGD 4, 11, 12, 13, 14, 15

### ENVIRONMENTAL EDUCATION

- 01 Deposit system on single-use plastics
- 02 Reusable bottles provided to teams and other client groups
- 03 Promoting tap water and water fountains across venues
- 04 Practical Guide for Spectators
- 05 Ambassador Programme
- 06 Sustainability Communication Plan



### SGD 16

## MONITORING AND REPORTING

- 01 Data collection to produce a booklet about Sustainability standards for future events

### SGD 3, 11, 17

## LEGACY PLANNING

- 01 Improved stadium facilities to be used by a range of sports clubs in the city

### SGD 17

## STAKEHOLDERS' INVOLVEMENT

- 01 Involvement of local athletics clubs
- 02 Athletics for all - Kids Athletics Fan Zone: a fun, safe, and engaging area where children can discover athletics through play

<https://www.european-athletics.com/home/programmes/athletics-for-all>

### SGD 11

## SAFEGUARDING

- 01 Safeguarding Policy

#### OFFICIAL PARTNERS



#### BROADCAST PARTNERS



#### MOBILITY PARTNER



#### NATIONAL PARTNERS



#### HOST INSTITUTIONS

